



**FOR IMMEDIATE RELEASE**

**CONTACT:** Tamara Ledwith  
203.462.4866  
tledwith@firstcountybank.com

**Thomas J. Berta joins First County Bank as  
Vice President, Manager of Branch Sales and Service**

**STAMFORD, Conn., Nov. 3, 2015** -- First County Bank is pleased to announce the recent addition of **Thomas J. Berta** who joins the Bank's Retail Banking Division as vice president, manager of branch sales and service. Berta's addition to First County Bank demonstrates the Bank's commitment to grow its retail banking division and to further meet the needs of its customers.



"Tom has over 19 years in retail banking experience and we will draw upon his knowledge to direct the management and activities of Branch Administration. He will manage the sales goals and initiatives for the Bank's branch network. We continually look to enhance our team by recruiting talented bankers." said Reyno Giallongo, First County Bank's chairman and CEO.

As Vice President, Manager of Branch Sales and Service, Tom is responsible for providing guidance on performance and service management to retail banking and for Savings Bank Life Insurance (SBLI) functions. He guides sales management and helps recommend new products and services. Tom develops activities within Branch Administration to assure the achievement of branch, small business banking, customer service and sales objectives.

Prior to joining First County Bank, Berta was vice president and district manager at Wells Fargo Bank in Norwalk, where he was responsible for overseeing all aspects of the retail branches and employees in the area. He was vice president market sales and service manager at Citizens Bank,

responsible for supporting retail sales and services of the regional managers and branches throughout New York, Connecticut and Rhode Island. He spent ten years at Citibank rising from AVP branch manager to SVP sales support director where he implemented retail sales coaching and feedback skills integrating Professional Sports Coaching for Business (Cohen Brown).

Tom is active with the Shrub Oak Athletic Club as a baseball coach. He also handles the finances of the Croton Bombers Baseball Club. He graduated with an M.B.A. in Financial Management from Pace University and earned his B.S. degree in Economics from George Mason University. Tom has additional professional education from the Graduate School of Retail Bank Management, Consumer Bankers Association (CBA). Tom Berta is a resident of Yorktown Heights, NY with his wife of 18 years, and two teenaged sons. He is an avid baseball fan and coach and enjoys playing golf and spending time with his family.

### **About First County Bank**

Headquartered in Stamford, CT for more than 163 years, First County Bank, an independent, mutual community bank with 15 branches in Stamford, Greenwich, Darien, New Canaan, Norwalk and Westport, offers deposit products, mortgages, trust and investment services, business banking services and online banking. First County Bank has more than 220 employees and assets in excess of \$1.4 billion. For additional information, please visit [www.firstcountybank.com/firstcountyadvisors](http://www.firstcountybank.com/firstcountyadvisors) and [www.firstcountybank.com](http://www.firstcountybank.com). Become a fan by clicking "Like" on the bank's Facebook page at <http://www.facebook.com/firstcountybank>. Follow it on Twitter at <http://www.twitter.com/firstcountybank> or look for First County Bank on LinkedIn at <http://www.linkedin.com/company/920207>.

# # # #